



Draft Program

⌘ JNF National Conference ⌘
InterContinental Buckhead
Atlanta, GA

Friday, October 8

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|----------------------|---|
| 10:00 am | JNF Parsons Water Fund Board Meeting (By Invitation) |
| 12:00 noon – 5:00 pm | PRE-REGISTRATION AVAILABLE |
| 12:00 noon – 2:00 pm | Presidents and Leadership Seminar (By Invitation) |
| 2:00 - 4:00 pm | Board of Trustees Meeting (By Invitation) |
| 4:00 – 6:00 pm | JNFuture Strategy Retreat (By Invitation) |
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Saturday, October 9

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| 8:30 pm | Major Donors Dessert Reception
Hosts: Carrla and Jeff Goldstein
Sponsored by Signature Bank |
| | JNFuture Reception
Sweetwater Brewery
Hosted by JNFuture Atlanta |
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Sunday, October 10

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| 7:30 am | REGISTRATION OPENS |
| 8:00 – 9:15 am | Committee Breakfast Meetings |

Women's Campaign for Israel (for women only)
Lawyers for Israel
Doctors for Israel
Israel Advocacy and Education
JNFuture (by invitation)

9:00 am – 5:00 pm

Teen Leadership Seminar

9:30 – 11:15 am

Opening Plenary

JNF's Strategic Role in Building Modern Israel

Guest Speaker: Dr. Kenneth W. Stein, Professor of Contemporary Middle Eastern History, Political Science, and Israeli Studies, Emory University President, Center for Israel; Education Director, Emory Institute for the Study of Modern Israel

Presentation: Stanley Chesley, President

11:30 am – 12:45 pm

The Work We Do: a JNF Sampling

(Concurrent Sessions – Please Select One)

JNF 101: Everything You Wanted to Know...

Teach for Tu B'Shevat

Presenter: Alon Tal, JNF-KKL Chairman of the Committee for Sustainable Development (NC)

Arava Institute Model Internship Program

Presenters: David Lehrer, Executive Director The Arava Institute for Environmental Studies

David Weisberg, Executive Director Friends of the Arava Institute

No One Is Left Behind: Enhancing the Lives of People with Disabilities

Presenters: Paula Friedland, LOTEM Integrated Nature Studies

Yossi Kahana, Aleh Negev Rehabilitative Village

Ellen Reisel, Red Mountain Therapeutic Riding Center

Nobody Does It Better: Trips and Missions to Israel

1:00 – 2:30 pm

Luncheon - Alternative Energy and Israel's Self-Reliance

Guest Speaker: Uzi Landau, Israel's Minister of National Infrastructure

2:45 – 4:15 pm

The Southern Jewish Experience

1. In Israel.....Be'er Sheva and Blueprint Negev

Presenters: Itai Freeman, Project Director,
Be'er Sheva River Park

2. In Israel.....Research and Development in the Arava and Its Impact on the World

Presenters: Ezra Ravins, Mayor of the Central Arava Regional Council
Keren Rotem, Head of Resources Development, Central Arava Regional Council

3. In the States...Bagels and Grits: How Jews Built a Home in the South

Presenter: Dr. Stuart Rockoff, Director,
History Department at the Goldring/ Woldenberg
Institute of Southern Jewish Life

JNFuture Working Group Session (By Invitation)

4:30 – 6:00 pm

Plenary: Responding to the Delegitimization of Israel with a New Conversation

Panel to Include: Dr. Deborah Lipstadt, Dorot Professor of Modern Jewish and Holocaust Studies at Emory University
Ido Aharoni, Head of Brand Management Team, Israel Ministry of Foreign Affairs

7:00 pm

Buffet Dinner Georgia Aquarium

Join our Special Guests and Visit this World Renowned Attraction

Invited Guests: Opher Aviran, Consul General of Israel to the Southeastern United States
Sonny Perdue, Governor of Georgia
Kasim Reed, Mayor of Atlanta

Entertainment: The 4th Ward Afro-Klezmer Orchestra

Monday, October 11

8:00 – 10:15 am

Breakfast Plenary The Power of Our Campaign

Sponsored by Bernstein Global Wealth Management

10:30 – 11:45 am

The Work We Do...and Its Reach Beyond Borders (Concurrent Sessions – Please Select One)

Water –The Most Important Issue in the Middle East

Presenters: Dr. Mort Mower, Chairman of JNF Parsons
Water Fund
Col. (Res.) Sharon Davidovich, Director of
JNF Parsons Water Fund

**Blueprint 20/20: Connecting donors to regions in Israel for
practical and tangible involvement**

Presenter: Rebecca Fischer, Chair

Go North

Presenter: Rabbi Yehoshua Fass, Founder and Executive
Director of Nefesh B’Nefesh

12:00 – 1:30 pm

**Luncheon – Can we Achieve our Vision for Clean Water and
Pure Air?**

Guest Speaker: Gilad Erdan, Israel Minister of
Environmental Protection

1:45 – 3:00 pm

**Closing Plenary
A Celebration of Jerusalem:
The Capital of the Jewish People**

Guest Speaker: Nir Barkat, Mayor of Jerusalem
Introductory Remarks: Ronald Lauder
Closing Remarks: Stanley Chesley